



## About the Author

Ellen Langas

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A nationally recognized youth career education advocate for two decades, Ellen is passionate about encouraging kids to explore and pursue the careers of their dreams.

Compelled to inspire future generations of girls and her own daughters to dream big, she founded Girls Know How® and Kids Know How®, and created Girls Know How books, a national award-winning series that inspires young readers to discover careers and the life skills to help them achieve them. The series was named the *Book Series of 2021* by Take Our Daughters And Sons To Work® Foundation, and she was selected to host the organization's first virtual Take Our Daughters And Sons To Work Day global event on April 22, 2021.

Ellen is president of NouSoma Communications, Inc., one of the Philadelphia region's top full-service marketing, branding and public relations companies. Prior to founding NouSoma in 1995, Ellen was on the executive leadership team of billion-dollar QVC, Inc. where she originated the Public Relations Department and gained national visibility as a popular TV host.

Ellen received her MBA from the Katz School of Business, University of Pittsburgh and her Bachelor of Science degree in marketing from Robert Morris University, *summa cum laude*.

Named one of *Main Line Today* magazine's influential *Women on the Move*, Ellen was also a Chester County Literacy Hero award recipient. She was named one of Philadelphia's *Women of Distinction* and a Freedom Valley Girl Scout Council *Women of Achievement* honoree. She also received an *Excellence Award* from *Working Woman* Magazine. Ellen was named one of *Pennsylvania's Best 50 Women in Business* and was one of the Philadelphia business area's *Outstanding 40 Under 40*. As a former *Mrs. Pennsylvania*, she represented the Keystone State speaking about family and women's issues and has addressed audiences nationally at numerous consumer and business events. She has taught at the Wharton Small Business Development Center at The Wharton School, University of Pennsylvania.

Active in her community, Ellen volunteers and provides pro-bono work for organizations including the Alzheimer's Association of the Delaware Valley, Enactus, Girls Inc., Girl Scouts, Miss America's Outstanding Teen, and Wings for Success. She is a member of the Board of Advisors for Take Our Daughters And Sons To Work Foundation. Girls Know How was named a Vision 2020 *Women 100 Proud Partner*, and Ellen served as a Vision 2020 Delegate for Pennsylvania, celebrating the 100<sup>th</sup> anniversary of the 19<sup>th</sup> amendment and advocating for women's equality.

Her company has donated more than 4000 books to children's charities and organizations in need, and she leads free Career Adventure Workshops for boys and girls around the country and virtually. She is an accomplished commercial actress and voice-over artist who has recorded more than 200 commercials, videos, infomercials and radio spots during her career. Notably, after 30 years, she remains "the voice of QVC."

Originally from Pittsburgh, Ellen has two grown daughters and two stepsons and lives in the Philadelphia suburbs with her husband, where she enjoys playing the piano, drawing and writing in her spare time.

